Call for Papers

Dear EURAM members and friends,

Join us in Paris on the 1, 2, 3 and 4 June for the 2016 EURAM Conference!

We, management scholars, may have put too much emphasis on research about competition and top down processes and not enough emphasis on cooperation.

Our theme “Manageable Cooperation?” invites to debate about the new modes of production together with the new ways of value creation and distribution that are emerging and growing, as well as on how old systems are transformed with new demands for cooperation at the political and productive macro, meso and micro levels.

Let’s meet at Université Paris–Est Créteil (UPEC) ideally located 20 minutes away from Paris’ Center (metro station Créteil Université). UPEC is partnering with prestigious French Business Schools to organise a 2016 EURAM conference providing a memorable opportunity for scholars and practitioners, as well as for doctoral students, to share and discuss their most recent high quality work with other experts in their research fields. The more detailed programme of our stimulating, interactive keynote speeches and roundtables, workshops, symposia, development working groups, and much more, will soon be posted on our website.

To submit your full paper to EURAM 2016:

I. Explore the tracks sponsored by one of the 13 EURAM Strategic Interest Groups (SIGs) or by the 2016 Conference Committee and choose the topic and community that correspond best to your research.

II. Please respect the deadlines, especially the paper submission deadline: 12 January 2016 - 2 pm Belgian time

III. Please, comply with the paper submission guidelines.
I - Explore our SIGs and tracks *(for more detail click on the SIG title)*

For new comers: Our 13 SIGs are the building blocks of EURAM. Their Chairs and Officers nurture communities of engaged scholars focused on specific research issues. Standing tracks are tracks having the vocation to stand at least during a few years within a SIG. If tracks are listed as “2016 Tracks”, they were selected after a competitive submission and review process (they may become standing tracks from 2017 if they meet a great success). Each SIG General Track invites contributions from all areas related to its specific research issues that are not explicitly covered by other tracks within the SIG.

**SIG 01: Business for Society (B4S)**

GT 01_00 Business for Society General Track  
BUSINESS FOR SOCIETY STANDING TRACKS  
ST 01_01 Accounting and control for sustainability  
ST 01_02 Finance, Economy and Society: For a Sustainable Re-embedding  
ST 01_03 Institutional change, Power, Resistance and Critical Management  
ST 01_04 Responsible Global Value Chains  
BUSINESS FOR SOCIETY 2016 TRACKS  
T 01_05 Marketing for Society  
T 01_06 Economic crisis and austerity: the risk on human and social rights at work  
T 01_07 Rethinking the form, governance & legal constitution of corporations: theoretical issues & social stakes  
T 01_08 Organizing collective action: meta, partial and temporary organizations  
T 01_09 Inter-organizational restructuring in civil society organizations  
T 01_10 Beyond rationalism, rationality and rationalization: critical, clinical and psychodynamic approaches to organizational life  
T 09_07 Legal economy, corruption and the grey area: the relationships with the organized crime *(Co-sponsored with the Organizational Behaviour SIG-09)*

**SIG 02: Corporate Governance (CoGo)**

GT 02_00 Corporate Governance General Track  
CORPORATE GOVERNANCE STANDING TRACKS  
ST 02_01 Top Management Teams & Business Elites  
ST 02_02 Boards of Directors

**SIG 03: Entrepreneurship (ENT)**

GT 03_00 Entrepreneurship General Track  
ENTREPRENEURSHIP STANDING TRACKS  
ST 03_01 Social Entrepreneurship and societal change  
ST 03_02 Academic Entrepreneurship and the Entrepreneurial University  
ST 03_03 Entrepreneurial Finance  
ENTREPRENEURSHIP 2016 TRACKS  
T 03_04 Internationalization & Growth Strategies for SME  
T 03_05 Entrepreneurship, Regions and Regional Development  
T 03_06 Entrepreneurial Emotions and Passion  
T 03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know *(Co-sponsored with the GRDO SIG-05)*  
T 03_08 Entrepreneurship: the role of freelancers, independent professionals and the solo self-employed  
T 03_09 Judgment and Heuristics in uncertain contexts  
T 03_10 Entrepreneurship in family firms  
T 03_11 Model-based strategy assessment in virtual environments for sustainable entrepreneurship *(Co-sponsored with the Strategic Management SIG-13)*  
T 03_12 Cultural Entrepreneurship and Arts Management

**SIG 04: Family Business Research (FABR)**

GT 04_00 Family Business Research General Track  
FAMILY BUSINESS RESEARCH STANDING TRACK  
ST 04_01 Family Business Governance  
FAMILY BUSINESS RESEARCH 2016 TRACKS  
T 04_02 Family Business in Emerging, Developing, and Transition Economies  
T 04_03 Finance in Family Business  
T 04_04 Family business goals, family dynamics, behavioral processes and innovation in family firms  
T 04_05 Social Issues in Family Firms  
T 04_06 Careers in family business
SIG 05: Gender, Race, and Diversity in Organisations (GRDO)

GT 05_00 Gender, Race, and Diversity in Organisations General Track
GENDER, RACE, DIVERSITY in ORGANISATIONS 2016 TRACKS
T 05_01 Women in Management, Work and Organization
T 05_02 Women's employment in the Middle East and North Africa
T 03_07 Gender Issues in Entrepreneurship: What We Know and What We Should Know (Co-sponsored with the Entrepreneurship SIG-03)

SIG 06: Innovation (INNO)

GT 06_00 Innovation General Track
INNOVATION STANDING TRACKS
ST 06_01 Rethinking the Design Paradigm in Management: Theories, Activities, and Organisations
ST 06_02 Business Model Innovation (BMI) (Co-sponsored with the Strategic Management SIG-13)
ST 06_03 Standardisation and Innovation
ST 06_04 Open Innovation
ST 06_05 Organizing Creativity for Innovation: Multidisciplinary perspectives, theories, and practices
ST 06_06 Service Innovation and Servitization
ST 06_07 Knowledge, Learning, and Innovation
ST 06_08 Sustainable HRM and Human Factors for Innovation
INNOVATION 2016 TRACKS
T 06_09 Network Configurations, Location, Innovation and Time
T 06_10 Teaching and learning with a difference
T 06_11 Managing Emerging Technologies for Socio-Economic Impact
T 06_12 Organizational Behavior in a Digital Ecosystem: Challenges and Opportunities

SIG 07: International Management (IM)

GT 07_00 International Management General Track
INTERNATIONAL MANAGEMENT STANDING TRACKS
ST 07_01 Expatriate Management
ST 07_02 SME Internationalisation - Advances and future perspectives
INTERNATIONAL MANAGEMENT 2016 TRACKS
T 07_03 International Competitiveness
T 07_04 Management Research in the Arab Middle East - What's Now and What's Next?
T 07_05 From Latin Europe to Latin America - What's new?
T 07_06 Strategy, Management & Marketing in Africa
T 07_07 The Dark and the Bright Side of Cross-Border M&A
T 07_08 Corruption or Collaboration: The Implications of Cultural Practices for Global Business and Management

SIG 08: Managing Sport (SPORT)

GT 08_00 Managing Sport General Track
MANAGING SPORT STANDING TRACKS
ST 08_01 Sport Governance
ST 08_02 Managing sport events and sport event tourism
MANAGING SPORT 2016 TRACK
T 08_03 Sport Innovation

SIG 09: Organizational Behaviour (OB)

GT 09_00 Organizational Behaviour General Track
ORGANIZATIONAL BEHAVIOUR STANDING TRACKS
ST 09_01 Team Performance Management
ST 09_02 Human Resources Management
ORGANIZATIONAL BEHAVIOUR 2016 TRACKS
T09_03 Employee training, development, evaluation
T09_04 Work Motivation, Leadership and Trust: Current Links and Challenges
T09_05 Organisational Cognition: Theories, Applications and Advancements
T09_06 Organizational Routines: Excellence, Learning, Resilience and Sustainability Effects, Processes and Artifacts
T09_07 Legal economy, corruption and the grey area: the relationships with the organized crime (co-sponsored with the Business for Society SIG-01)
T 09_08 Rethinking (Open) Collaboration? Distributed Networks, Open Innovation and Open Source as Emerging Organizational Models

SIG 10: Project Organising (PO)

GT 10-00 Project Organising General Track
SIG 11: Public and Non-Profit Management (PM&NPM)

GT 11_00 Public and Non-Profit Management General Track
PUBLIC AND NON-PROFIT MANAGEMENT STANDING TRACKS
ST 11_01 Management Research in Healthcare Organizations
ST 11_02 Governance of Public and Non-Profit Organizations
ST 11_03 Accountability, sustainability and ethics in public and non-profit sectors
PUBLIC and NON-PROFIT MANAGEMENT 2016 TRACKS
T 11_04 Corporate Governance and Management of State-Owned Enterprises on Local, National and Regional Level
T 11_05 Management and governance of culture and heritage
T 11_06 Management and Governance in Tourism

SIG 12: Research Methods and Research Practice (RM&RP)

GT 12_00 Research Methods and Research Practice General Track
RESEARCH METHODS AND RESEARCH PRACTICE STANDING TRACK
ST 12_01 Developing an Evolutionary Epistemology? Evolutionary Approaches in Management Research
RESEARCH METHODS AND RESEARCH PRACTICE 2016 TRACKS
T 12_02 Computational and Mathematical Research Methods

SIG 13: Strategic Management (SM)

GT 13_00 Strategic Management General Track
STRATEGIC MANAGEMENT STANDING TRACKS
ST 13_01 Corporate Strategy: Cooperative Dynamics in Mergers and Acquisitions, Diversification and Alliances
ST 13_02 Business Ecosystems: Innovation Ecosystem in the Shared Economy
ST 13_03 Strategic Processes and Practices
ST 13_04 Competitive Dynamics: The Challenge of Unusual Contexts
ST 13_05 Microfoundations of Strategy, Dynamic Capabilities and Knowledge mechanisms
ST 06_02 Strategy and Business Model Innovation (Co-sponsored with the Innovation SIG-06)
STRATEGIC MANAGEMENT 2016 TRACKS
T 13_06 Collaborative Strategies: Coopetition, Networks and Alliances
T 13_07 The Paradox of Exploitation and Exploration: Social Network Theory Explained
T 13_08 Dynamics of Strategic Multi-Partner Network Management in Different Contexts
T 13_09 Behavioral Strategy
T 03_11 Model-Based Strategy Assessment in Virtual Environments for Sustainable Entrepreneurship (Co-sponsored with the Entrepreneurship SIG-03)

SIG 14: Tracks sponsored by the 2016 Conference Committee

GT 14_00 Conference General Track
T 14_01 Next Management Theory
T 14_02 Cooperation in the field of careers?
T 14_03 Emergency Management and Organisational Resilience: Bridging the Theory-Practice Gap

II- Important Deadlines

| Conference:                  | 1 – 4 June 2016 (Workshops on 31 May) |
| First announcement of Call for Papers: | 25 September 2015 |
| Deadline for paper submission: | 12 January 2016 (2 pm Belgian time) |
| Notification of acceptance:   | 15 March 2016 |
| Early bird registration deadline: | 1 April 2016 |
| Authors’ registration deadline: | 12 April 2016 |
| Doctoral Colloquium:          | 29 – 31 May 2016 |
| Deadline for submissions to PhD Colloquium: | 27 January 2016 |
| Notification of acceptance:   | 17 March 2016 |
III- Authors Guidelines

As an author, it is crucial to follow the guidelines and formatting instructions to prepare and submit your paper in order to have it published in proceedings.

**RULE OF 3:** Please note that you may be listed as an author or co-author on up to 3 submitted papers but that each author can present only one paper at the conference (if 3 papers accepted at least 3 authors must able to present in 3 parallel sessions and be registered in the conference)

Please read the instructions carefully prior to submitting:

1. Each paper can only be submitted to ONE track.
2. Submitted papers must NOT have been previously published and if under review, must NOT appear in print before EURAM 2016 Conference.
3. To facilitate the blind review process, remove ALL authors identifying information, including acknowledgements from the text, and document/file properties. *(Any submissions with author information will be automatically DELETED; author information and acknowledgements are asked and posted on a SEPARATED document).*
4. The entire paper (title page, abstract, main text, figures, tables, references, etc.) must be in ONE document created in PDF format.
5. The maximum length of the paper is 40 pages (including ALL tables, appendices and references). The paper format should follow the European Management Review Style Guide.
6. Use Times New Roman 12-pitch font, double spaced, and 1-inch (2.5 cm) margin all around.
7. Number all of the pages of the paper.
8. No changes in the paper title, abstract, authorship, track and actual paper can occur AFTER the submission deadline.
9. Check that the PDF File of your paper prints correctly and ensure that the file is virus-free. Submissions will be done on-line on the EURAM 2016 website [http://www.euram-online.org/annual-conference-2016.html](http://www.euram-online.org/annual-conference-2016.html) as of 1 December 2015
10. Only submissions in English shall be accepted for review.
11. In case of acceptance, the author or one of the co-authors should be available to present the paper at the conference.

**For more information,** we invite you to visit the conference website [http://www.euram-online.org/annual-conference-2016.html](http://www.euram-online.org/annual-conference-2016.html) - Should you have any hesitation on which track to select for your paper, you may wish to contact a track chair by email to find the best fit for your submission.
We are very much looking forward to meeting you in Paris in 2016!

Best wishes,

On behalf of the Conference Programme Committee (CPC) and the Local Organising Committee (LOC)

Julienne Brabet, Conference Chair, Professeur en Sciences de Gestion, Université Paris Est Créteil (UPEC) euram2016@u-pec.fr

Partnership: