Eden Doctoral Seminar on Corporate Governance

Hosted by TBS Barcelona, March 20-24, Barcelona

About Eden:

The European Institute for Advanced Studies Management's Doctoral Education Network (EDEN) is based on an integrated set of doctoral seminars designed to bring participants into systematic academic interaction and they generally deal with current and advanced research methodology issues in Management.

EDEN in Organizational Behaviour - Strategic Management:

The programme in Organizational Behaviour / Strategic Management will include seminars on the following topics:

- CSR and Politics
- Corporate Governance
- Entrepreneurship Research
- Organizational Design
- Social Network Analysis
- Economics and Management of Innovation
- Strategic Management
- Advanced Strategic Management

Programme coordinator and faculty:

Morten Huse, Witten/Herdecke University, Germany; and BI Norwegian Business School, Norway
Jonas Gabrielsson, Halmstad University, Sweden
Hans van Ees, University of Groningen, Netherlands
Alessandro Zattoni, LUISS University, Rome, Italy
Myriam Knockaert, University of Ghent, Belgium
Programme Objectives:

In this course we want to prepare students to do research about boards and governance that will make contributions, not only today, but also for the coming decades. Contributions, change, dynamics and actors are core concepts. The world is changing with escalating speed, and so also the corporate governance landscape.

This course has a focus on value creating boards, and it is a course about boards and governance from strategic management, entrepreneurship and organizational behaviour perspectives. The understanding of value creation and the human side will be focused. The objective is to let the students explore and be a part of a stream of corporate governance research that is rooted in management theories and approaches. We will in the course introduce, explore and discuss topics, theories and methods, and we will challenge dominant concepts and wisdom about boards and corporate governance.

Topics include board processes and team dynamics, board leadership, interactions and influences inside and outside the boardroom, board-management relationships, trust and power, norms and codes, value creation and board tasks, board composition and board member competences and identities, compensation, ownership types and structures. These topics will be discussed in light of the behavioral theory of the firm, strategy as practice, CSR, etc.

Boards and corporate governance will not only be discussed in light of listed corporations, but also in relation to family firms, entrepreneurial firms, etc. We will also address the evolution of the corporate governance debate, including lessons from the present financial crisis. Comparisons across countries and systems will be made.

The teaching mode will be interactive.

The course will have three main parts:

- First, challenges from practice and existing knowledge will be introduced and discussed, and an accumulative sorting logic will be suggested. The recent discussions and research about women on boards will be used to illustrate core aspects of this sorting logic.
- Second, various issues will be explored in-depth based on discussion of selected articles.
- Third, the students will be challenged and supported in writing their own articles and research proposal based on the content of the course. Course evaluation will be done based on these efforts. Inputs from the publishing process will be given. The use of various research methods will be discussed throughout the course, including experiences from using various qualitative methods.
**Programme:**

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<th>Monday, March 20, 2017</th>
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<tbody>
<tr>
<td>Introductions to the researching the human side of corporate governance - &quot;Boards, Governance and Value Creation&quot;</td>
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<td>➢ introductions to then seminar and of the students</td>
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<td>➢ learning to do board and governance research that will have impact on the future</td>
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<td>➢ a framework for studying boards, governance and value creation</td>
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<tr>
<td>Research about &quot;Value Creating Boards&quot;</td>
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<tr>
<td>➢ past, present and future</td>
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<td>➢ what do we know and what don't we know</td>
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<td>➢ exploring and exploiting methods</td>
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<th>Wednesday, March 22, 2017</th>
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<tr>
<td>Boards, innovation and entrepreneurial behaviour</td>
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<td>➢ contexts and contingencies</td>
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<td>➢ boards and innovation</td>
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<td>➢ life cycles, thresholds and technological challenges</td>
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<td>➢ family businesses and business families</td>
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<td>➢ board leadership and the leadership of boards</td>
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<td>Behavioural perspectives on boards and governance</td>
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<td>➢ a behavioural theory of boards and governance</td>
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<td>➢ trust, power and politicking</td>
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<td>➢ identities, ideologies and the evolution of corporate governance guidelines</td>
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<td>➢ the changing landscape about women on boards</td>
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Meeting the future and developing your own agenda

- designing and presenting your own agenda
- publishing your work
- recommendations from CGIR editors

Learning objectives:

To give the students an understanding of boards, governance and value creation that may inspire and engage in scholarly, practical and political work in the area.
To challenge the students to continue studies about corporate governance from management (strategy, entrepreneurship and OB) perspectives

Target Audience:

This seminar targets PhDs students and junior faculty in the fields of strategy, entrepreneurship and innovation, organization behavior, gender/diversity and family firms as well as those using more traditional corporate governance approaches.

Practicalities:

Time and location
The seminar will be held at the Toulouse Business School Barcelona, Barcelona, Spain.
The programme will start on March 20, 2017 at 09.00 and is scheduled to end March 24, 2017 at approx 16.30.

Hotel accommodation
Students are requested to make their own hotel arrangements.
A list of recommended hotels will be posted.

Application Process:

Interested doctoral students should register online (and submit the required documents) no later than January 15, 2017. Besides doctoral students, other researchers may participate. The number of participants will be limited to create a stimulating environment. The selection among the applicants will be conducted by the Institute’s Faculty. They will review the following documents which should necessarily complement each application form:

- the applicant’s curriculum vitae demonstrating his/her capabilities of doing research;
- a letter of recommendation of his/her local faculty supporting the application;
- a two-page description of his/her doctoral research, indicating the general objectives.
Participation Fee:

**Participation fee**
The participation fee is 1100 € (VAT excluded). This fee includes participation to the seminar, documentation, lunches and a group dinner.

**EIASM scholarships**
The Institute offers a substantial reduction of the participation fee per member institution (one scholarship per member institution). Scholarships are strictly limited to students coming from an EIASM Institutional Member (the Academic Council). Allocation of the scholarships is entirely at the discretion of the European Institute.

**Cancellation policy**
Cancellations made **before March 1, 2017** will be reimbursed with 10% deduction of the total fee. No reimbursement will be possible after this date.

Application:

For online registration [click here](#)

For more information, please contact:

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